The Society of Motor Manufacturers and Traders Ltd

UK Pavilion Group at Automechanika Frankfurt
13 – 17 September 2016
Messe Frankfurt Exhibition Centre, Frankfurt am Main.

Organised by Messe Frankfurt GmbH – www.automechanika.com

SPACE APPLICATION FORM – Hall 4.1 POD Package

SMMT's exhibition pods allows UK companies to have a low-cost exhibition presence in an excellent location at Automechanika Frankfurt. The Pod area is within the UK pavilion in Hall 4.1 (parts & components/electronics & systems).

SMMT's UK pavilion 'Pod' package includes:

- Modular stand build 'Pod' in white laminate finish
- Face mounted graphic panel produced and installed 1000mm x 1000mm
- Lockable cupboard in white laminate – surface for use as writing surface or display of small products
- 2 x gas lift bar stools
- 1 x 500W electrical socket
- Daily cleaning of stands
- Shared access to a meeting room and interpreter
- A listing in the UK exhibitors brochure

Each Pod will be £1,450+VAT.

An administration fee of £750 is applicable to exhibitors who are not SMMT members.

All exhibitors are required to pay the Messe Frankfurt compulsory Media Package fee of €585, which covers a listing in the official Messe Frankfurt show catalogue and website.

UK exhibitors at this event are able to apply for a UK Trade & Investment **'TAP' grant of £1,500**. There are limited numbers of grants available. SMMT will advise on the application process and eligibility.

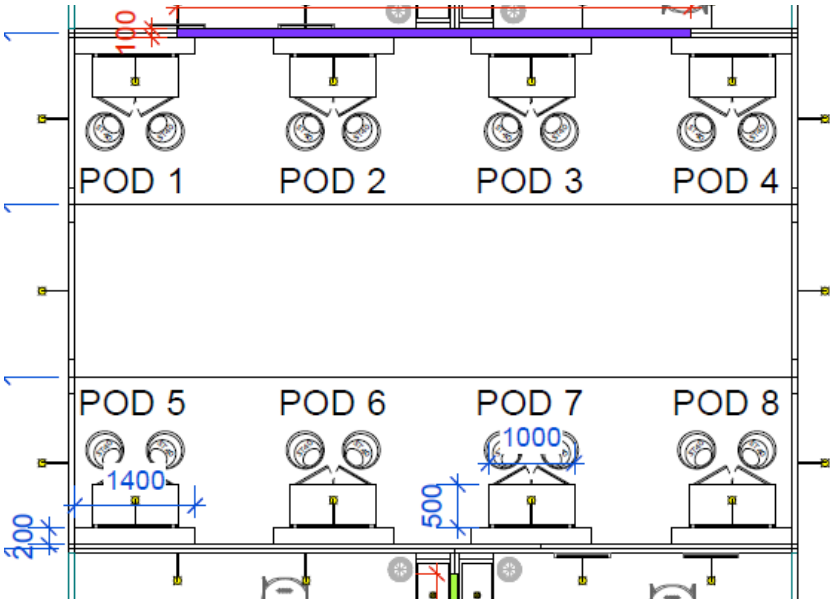
The pod package is standard and cannot be modified. Pod exhibitors will not be permitted to bring any 'pop ups' or other additional temporary displays.

Pods will be allocated on a 'first-come, first-served' basis and we will aim to give you the best available pod at the time of your application.

To apply, please complete pages 3 and 4, being sure to give your consent where indicated in yellow.

Please scan the completed pages and email them to msmith@smmt.co.uk copied to fwoodman@smmt.co.uk

For enquiries, please contact Matt Smith 020 7344 9230 or Frances Woodman on 020 7344 9201.



SMMT membership can cost as little as **£731 + VAT** per year.
To find out more about how to join and the benefits available please contact Alison or Liz on membership@smmt.co.uk

	Please complete below:
Name:	
Position:	
Company:	
Address:	
	Phone: Email:

	Qty	Unit price	Total
Exhibition Pod in Hall 4.1	1	£1,450	£1,450.00
Compulsory Automechanika Media Package - €585 per exhibitor	1	£490	£490.00
SMMT non-member administration fee £750 – add if applicable			
Total amount (net)			
Please add VAT at 20%			
Balance due			

Payment terms

The invoice for the balance due will be raised on receipt of the Event Application Form. The amount will be due for payment immediately.

Cancellation charge

If the event or part thereof is cancelled by Messe Frankfurt GmbH the non-member administration fee will be returnable less £25 administration fee. SMMT will not be liable to recover or refund any fees in respect of any other loss or expense incurred by us, directly or indirectly, in consequence of any withdrawal of support, cancellation, postponement or shortening of the event other than to the extent that they have been recovered by SMMT from the exhibition Organisers or third parties.

Cancellation by your company

Your company will remain liable to pay the full Space Charge if it withdraws as a participant after written acceptance of the space allocation has been issued to you by SMMT. Your attention is also drawn to Conditions 4 and 6 of the SMMT UK Pavilion (Overseas Exhibitions) General Terms and Conditions attached.

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Please note your consent for the use of personal data and your signature are required below.

Organiser's terms and conditions:

Messe Frankfurt GmbH's terms and conditions are attached below.

Deadline:

Space is limited so please return this Application Form as soon as possible.

Please read these sections carefully:

(a) *Sharing personal data with the Organiser: SMMT requires your CONSENT to pass your personal details to the Organiser (whether or not the Organiser is based in the European Economic Area) for the administration of participants in the Event and for inclusion in the Organiser's list of exhibitors.*

Please tick this box to indicate your consent ☐

(b) *Marketing – please read carefully and make the necessary selections regarding use of personal data for marketing purposes:*

☐ *SMMT may use the information you have supplied to send you details of other services and products. Only tick this box if you DO NOT wish your details to be used in this.*

☐ *SMMT may supply your details to carefully selected third parties so that they make you aware of other products and services but will only do so* ***if you tick this box****.*

We agree to be bound by the terms of this application form and by the SMMT UK Pavilion (Overseas Exhibition) General Terms & Conditions.

Signed……

Print name……

Authorised to sign on behalf of:

…….Date……

Please check that you have:

- ✓ Completed the name and address section on page 2.
- ✓ Given your consent to us sharing your details with the Organiser.
- ✓ Signed and dated the section above.

Please scan pages 3 and 4 and return to: Matt Smith at SMMT at msmith@smmt.co.uk copied to fwoodman@smmt.co.uk or call 020 7344 9230 with enquiries.

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