



FUEL

FOR UNITING
EMERGING LEADERS

3 OEM degree apprentices, passionate about forging connections amongst automotive future leaders.

Purpose.

To share the vision for an Automotive Early Careers Ball and communicate the value.

Outcome.

To establish who might be interested in sponsoring the event and who wants to learn more.



Sophie Reynolds

Project Management Degree
Apprentice



Reece Brewster

Finance Degree Apprentice



Tino Mumvuri

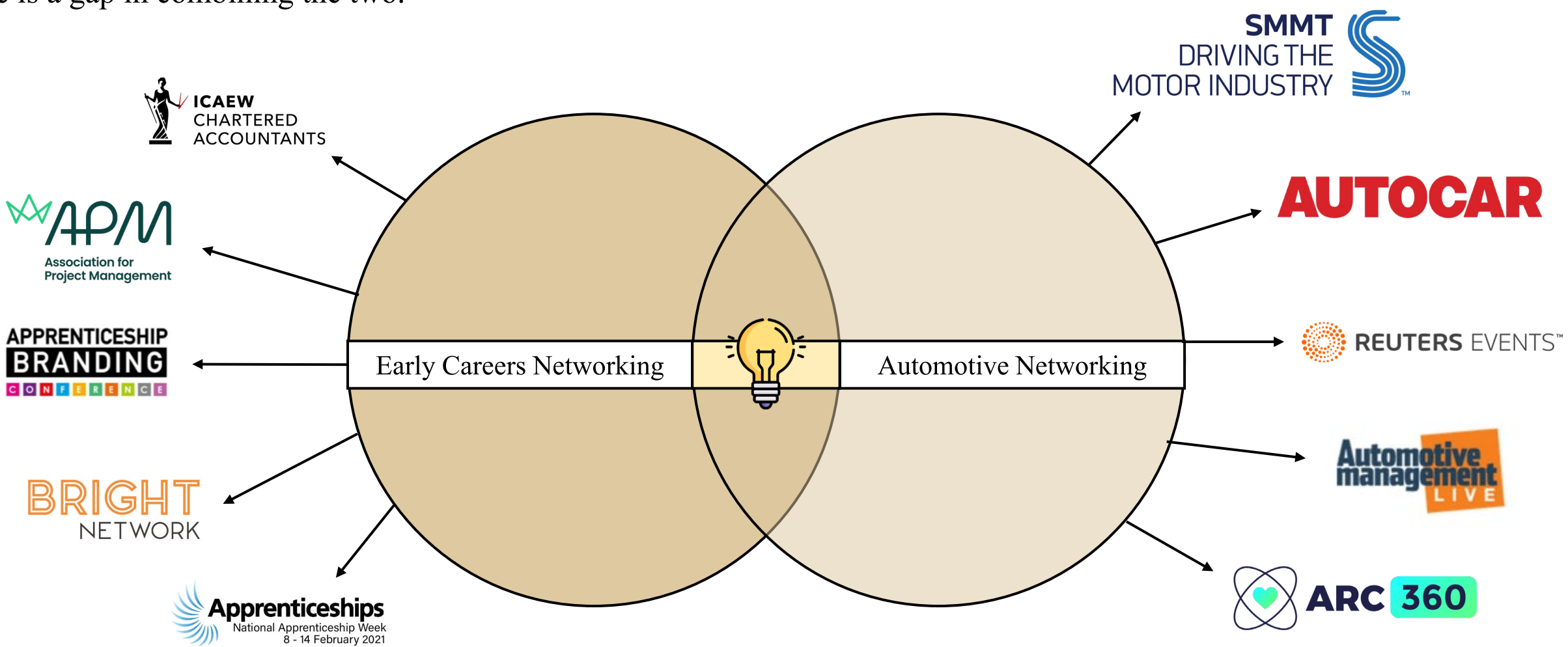
Procurement Degree
Apprentice



THE OPPORTUNITY



Across the UK, there are many opportunities for networking amongst early careers, and within the automotive industry, but there is a gap in combining the two.



A social Black-tie Dinner aimed at current early careers across the automotive industry.

EARLY CAREERS

Aimed at **apprentices, graduates, and industrial placements** currently on an early careers programme within the automotive industry.

AUTOMOTIVE INDUSTRY

Scope to invite **attendees across the whole automotive industry.**
Including, but not limited to OEMs, suppliers, aftermarket, retail, logistics, End-of-Life Vehicle Management and Industry Bodies.

WHAT	WHEN	WHERE	WHO
Black-tie Dinner	Late Q3 – Mid Q4	ICC Birmingham	Early Careers across the automotive sector (1000 max)
CONSIDERATIONS			
<ul style="list-style-type: none">• Social prowess• Stakeholder aligned• Media driver	<ul style="list-style-type: none">• Buzz of new cohorts• Avoid end of year celebrations	<ul style="list-style-type: none">• Transport links• Budget friendly• Event experience• Production support• Catering support	<ul style="list-style-type: none">• OEMs• Suppliers• Retailers• Logistics• End-of-life• Industry Bodies• Vehicle Management

#	WHAT	WHO	KEY THEME	WHY
1	Drinks Reception		Networking games	Networking
2	Welcome Speech	FUEL	Event purpose & call to action	Celebrating
3	Keynote Speaker	Senior OEM Leader (CEO / Board Member / Director)	Career Story: “From Intern to CEO”	Inspiring
4	Panel Discussion	Senior OEM Leader SMMT Leader Early Career ‘Success Story’ Early Careers ‘Champion’	<ul style="list-style-type: none">• Importance of early careers• Importance of a network• Advice and coaching• Celebration of success• Future automotive landscape	Inspiring Learning Celebrating
5	Dinner Service		Networking games	Networking
6	Closing Speech	FUEL	Thank you & call to engagement	Celebrating
7	Afterparty			Networking

Outcome.

To establish who might be interested in sponsoring the event and who wants to learn more.

We are looking for financial sponsorship in order to make this event a reality.

If you are interested in partnering with us, please contact [**Sophie.Reynolds@bentley.co.uk**](mailto:Sophie.Reynolds@bentley.co.uk)



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