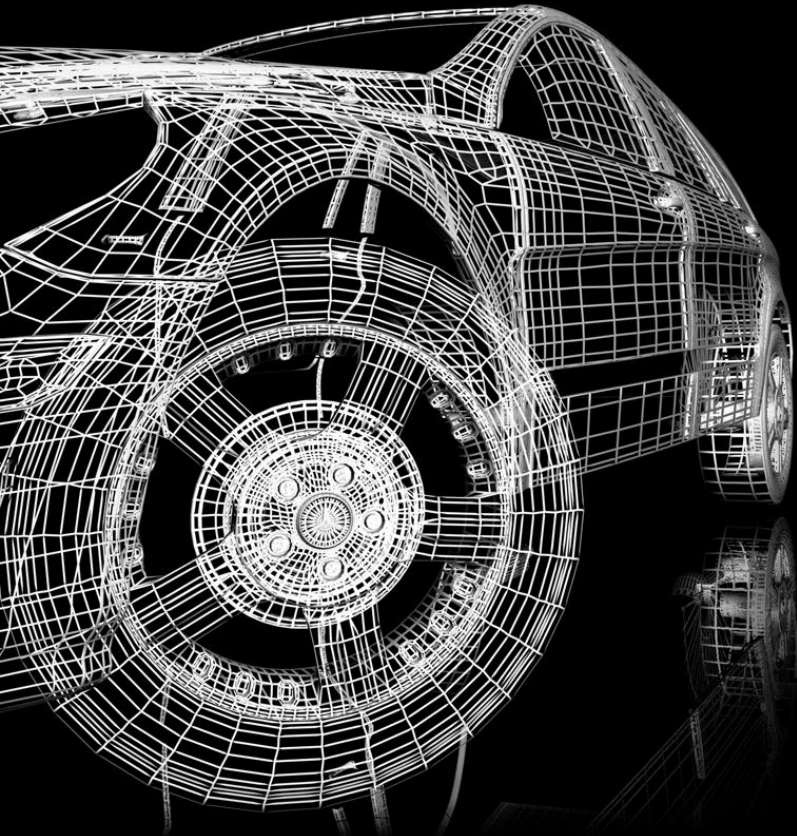




Introduction to the NAA

Presented by
Carol Holden
Chief Executive

www.nwautoalliance.com



INVESTING IN
englandsnorthwest

EUROPEAN REGIONAL DEVELOPMENT FUND

What is the NAA

- The NAA is a not-for-profit, membership-based company
- Transitioned from an NWDA supported cluster to independence
- Paid membership is increasing
- NAA aims to provide a value-for-money & efficient service



Industry

The NAA provides a community for all automotive-related businesses in the North West, as it purely focuses on the automotive sector, with a wealth of contacts and knowledge in this area.

NAA Governance

Directors

Michael Straughan
Director of Manufacturing,
Bentley Motors

Peter Hammond
MD Auto Marine Cables

Neil Barlow
ex-CEO NAA

Board Members

VM's

Richard Else – JLR
Paul Croxford – GM Ellesmere Port
Denis Culloty – Leyland Trucks

TIER 1

Allan Wilson – Pirelli
Amer Mushtaq – Getrag Ford Transmissions
Vacancy

SMEs

Steve Williams – Performance Springs
John Ellis – MWS Distribution
Clare Farnworth – Xemptor
Peter Carter – Camcoat Performance Coatings

OTHERS

Chris Owen - SMMT Industry Forum
John Myers - National Apprenticeship Service
Andy Lyons – University of Liverpool

Membership Services

- **Communications**
 - newsletter
 - website
- **Range of events,**
 - Networking
 - Training
 - Annual Dinner
- **1-1 Company review**
- **Support of grant applications**
- **Project management & delivery**
 - ERDF: Business Excellence
 - NAS: Autohub
 - AMSCI consortium
 - TSB LCV consortium



NAA Annual Dinner



Members Networking

AGENDA

TIME	ITEM
09:55 – 10:35	<ul style="list-style-type: none">• Overview of the UK Automotive Industry Yung Tran, SMMT• The Automotive Industry: Opportunities for Growth Phil Davies, BIS• Q&A
10:35 – 11:00	Coffee
11:00 – 12:30	<ul style="list-style-type: none">• NAA Business Excellence Programme Martin Andrews, NAA• Case study: Performance Springs, Steve Williams• Case study: MWS Distribution, John Ellis• Case study: SMMT – Industry Forum, Ross McFarlane• Q&A
12:30 – 13:30	Lunch
13:30 – 15:30	Workshop 1: Business Excellence Provider Workshop 2: Skills Development

FORTHCOMING EVENTS

DATE	EVENT
13 th -14 th February	TS16949 Internal Auditor training
13 th February	<p>Government support for Business R&D and Innovation: STFC Daresbury</p> <ul style="list-style-type: none"> • HRMC: R&D tax credits & Patent Box • Technology Strategy Board • Intellectual Patent Office • Design Council
7 th March	<p>Automotive Opportunities for SMEs in conjunction with SMMT & Liverpool LEP PfL, Halewood</p> <ul style="list-style-type: none"> • Supply Chain Business Opportunities • LEP support • MAS support • Developing Technology support • Case studies
March	BE Networking Meeting
20 th March	TS16949: Measurement Systems Analysis