

Business  
**Excellence**  
Programme



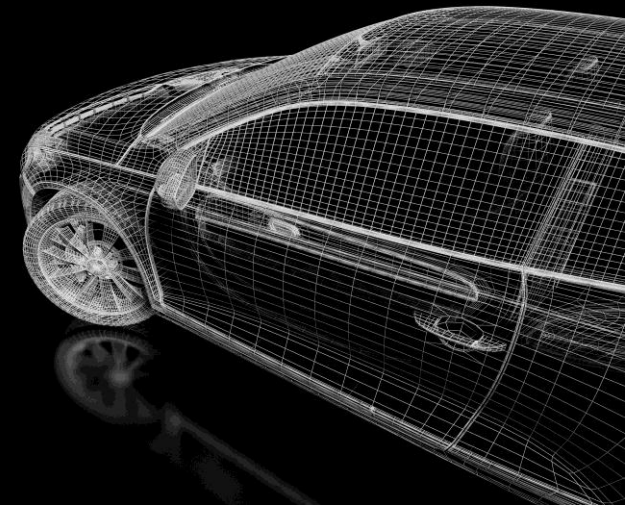
Presented by  
**Dr Martin Andrews MCM**  
Project Manager



[www.nwautoalliance.com](http://www.nwautoalliance.com)

# Outline

- Project Aim
- Introduction to Programme
- Summary of Services
- Performance
- Project Extension



# Our aim:

- To improve business practices, sustainability, competitiveness and the profitability of the automotive sector through Business Excellence.
- Work in partnership with public sector



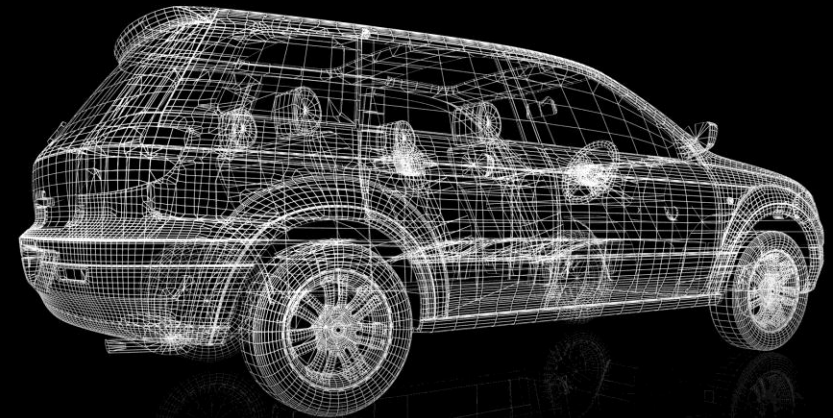
# Programme

- Current programme value: £1.1 million (Dec 2009 to June 2013).
- The only automotive specific funded programme in the region (NWDA 12%, ERDF 50% and private sector 38%)
- Designed with the sector, for the sector (revamp June 11)
- Highly successful project strongly supported by the sector.
- Proposed extension value: £1.65 million (to June 2015).



# Programme

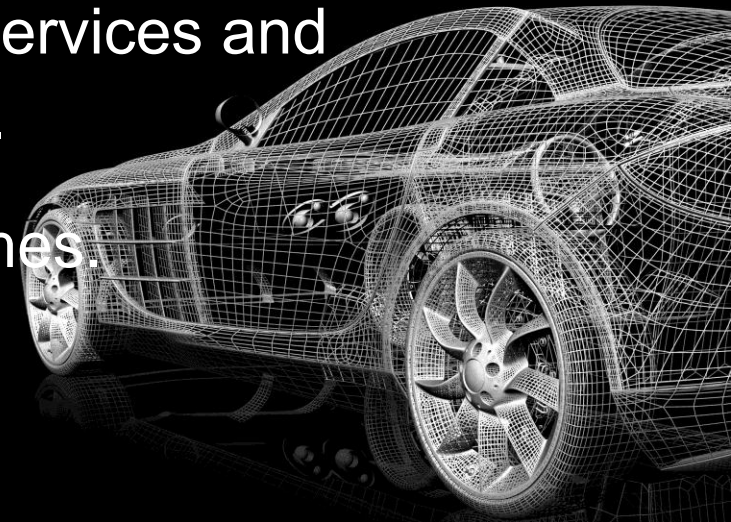
- Free or heavily subsidised services currently provided to 65 companies (46 SMEs)
- The support is flexible, accommodating the requirements of a wide range of projects



# Business Excellence Services



- Subsidised mentoring and technical support valued at up to £10,000 per project through consultancy panel. Now includes benchmarking.
- Subsidised training for NAA delivered courses – 50% cost saving.
- Networking, events and sharing of best practice.
- Promotion of companies' products, services and successes - regional to international.
- Referrals to other relevant programmes.



# Performance to Dec 2012

Measured by economic benefit achieved.

- SMEs Assisted: 46 (target 46)
- Jobs created: 28 (target 42)
- Jobs safeguarded: 115 (target 97)

In summary – project will achieve targets

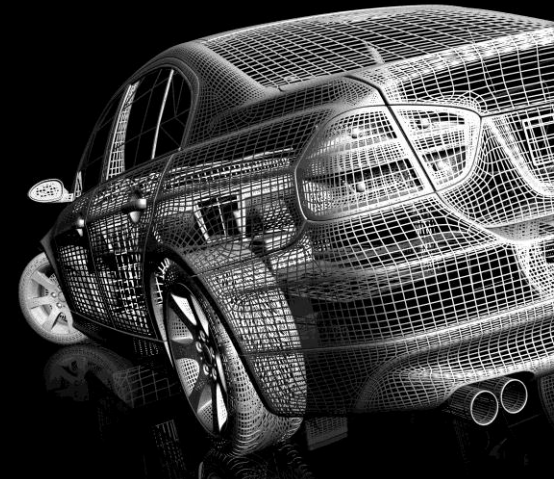
- Current programme: 53 projects, 39 commissioned, from £1k to £75k, averaging £14k – total c. £600k

Case study brochure and website: 17 projects



# Project Extension

- Consulted Sector: no major changes
- 38 letters of support received in 5 working days.
- Proposed project value: £2.751m (£1.65m additional)
- 50% private sector match
- Mentoring and technical support: £1.82m (1.12m additional)
- Key outputs
  - 86 companies
  - 390 skills assist
  - 111 jobs created
  - 257 jobs safeguarded





# Thank you



- For further information about the NAA or the Business Excellence Programme, please contact:

**Dr Martin Andrews mcmI**

Project Manager

T: 0151 486 4986

M: 07870 812 214

E: [m.andrews@nwautoalliance.com](mailto:m.andrews@nwautoalliance.com)

