

# autoforum & businessday

3-5 December 2013

WROCŁAW

*driving ahead. together*



**Auto Forum** is the first open automotive conference organised in Poland which, all along since the year 2002, has always put representatives of the industry together and inspired those willing to organise similar events. Striving to expand our offering, we have proposed a new format this year, namely a combination of two separate projects:  
a conference and B2B meetings.

You are welcome to join us at **Auto Forum 2013** and on **Business Day 2013** to meet other companies operating in and around the automotive sector.

## We rely on extensive experience!

Auto Forum is the first open automotive conference organised in Poland. Since the year 2002, nearly 1,400 participants and more than 130 speakers visited the event.

## Event information

Throughout a one-day automotive conference, we would like to share with the participants some insights into the problems of the automotive industry condition and forecasts for the nearest future.

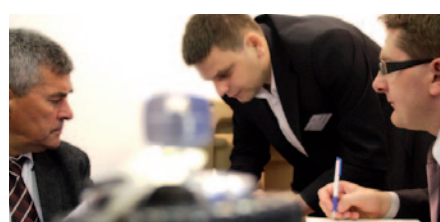
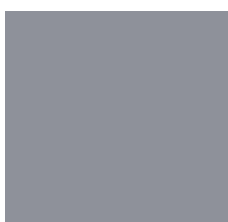
Working together, we will search for solutions to enhance efficiency, seek various ways to remain competitive and process many other subjects, hopefully to expand the knowledge of the participants and stimulate experience sharing.

## Target group

- top managers, directors, business owners
- representatives of engineering, manufacturing, quality and process optimisation departments
- representatives of scientific institutions

## Benefits

- exchange of business information unavailable on websites
- opportunity to establish direct commercial contacts with potential business partners
- image building and company promotion at the conference



## Auto Forum Gala

In the evening of 3rd December, to conclude the conference, the Auto Forum Gala will be held allowing us to award selected persons/companies in recognition of their contribution to the development of the automotive sector.



The award candidates will be nominated following a decision announced by the award committee comprising representatives of the industry.

The awards will be granted under the following three categories:

**Business** – in recognition of various business achievements. This category addresses both companies and their managers.

**Personality** – an award to be granted in recognition of special skills or personal traits.

**Initiative** – an award to be granted to a person or a company in recognition of interesting, desired and exemplary ventures.

**Since 2007**, we have been organising business conferences combined with B2B meeting known as Suppliers' Day and Business Day.

## Event information

The second and the third day will serve the purposes of a business conference, most of you are already familiar with, known as Business Day 2013, the goal of which is to associate potential business partners, recognise the collaboration potential or exchange significant business information you will hardly find on your partners' websites, and all that during B2B meetings. On the third event day, you will have an opportunity to finalise your individual business talks.

## Target group

- management, directors, business owners,
- purchasing and sale departments,
- engineering and quality departments.

## Benefits

- money and time saving: opportunity to meet a certain number of companies at one location and time.
- strengthening relationships with former partners
- educating suppliers about expectations of global purchasers



## Cooperation

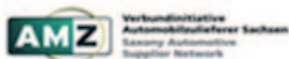
We would appreciate all content and business partners, i.e. companies, scientific and research institutions or individuals, to support us in cooperation.

Every single cooperation proposal is processed individually in order to extract all the potential benefits for the parties involved.

## Dostępne pakiety:

- Partner Strategiczny
- Partner Branżowy
- Partner Gali Auto Forum

Selected partners of past events: **Auto Forum, Business Day, Suppliers' Day.**



## **Conference Hotel:**

HASTON CITY HOTEL  
ul. Irysowa 1-3  
51-117 Wrocław, Poland

## **Contact:**



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