



**SCORPION**®  
AUTOMOTIVE

# Scorpion Automotive Ltd



- UK based Manufacturer
- Established in Vehicle Security since 1973
- Forward thinking automobile company incorporating well-known and trusted brands



R & D APQP Meeting



Head Office

# Scorpion Automotive Ltd



Warehouse 1

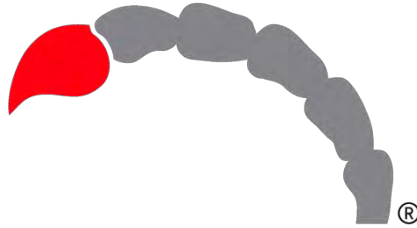
Warehouse 2



State of the Art  
Manufacturing Facilities



# Our Brands



**SCORPION**  
AUTOMOTIVE



scorpion**track**



100% MOTORCYCLE



**SCORPION**  
AUTOMOTIVE

# Our Product Sectors

- Automotive Electronics
- Alarms
- Immobilisers
- GPS Tracking & Fleet Management

## Designed For



# Our Customers



**TOYOTA**



**SUBARU**



**SCORPION**  
AUTOMOTIVE

# Our Accolades



Thatcham<sup>®</sup>  
Accredited

50 Parts Per Million  
Quality Achievement





□ S34 Upgrade Alarm System



□ SIGMK2



□ S35







Thatcham<sup>®</sup>  
Quality Assured  
Category 6



# scorpiontrack

Stolen Vehicle Tracking  
& Fleet Management

- Latest Intelligent features
- 24Hr Monitored – EU Coverage
- Location on Demand via website & Smartphone

## We Track...



scorpiontrack  
Stolen  Marine Tracking



**SCORPION**  
AUTOMOTIVE

# Growth Strategy

- Extra Production Capacity
- Sales & Marketing
  - External Sales Team
  - Trade Shows
  - Export Strategy
  - Business Development Manager
  - Expand R&D Capability
- Business Development Training + Review TS
- Develop OE Customers
- Open India Office



# Strategy for entering the Market

- 1) Find Distributors
- 2) Enter Into Joint Venture
- 3) Form Wholly Owned Subsidiary

# Wholly owned Subsidiary

- Legal Formalities – Company Formation
- Open Bank account
- Find Staff
- Find / set up premises

ANTI - THEFT DEVICE

VEHICLE SECURITIES

SCORPION AUTO.COM

वाहनांच्या सुरक्षेसाठी आता भारतात

आमच्या उत्पादित वस्तु / उत्पादना

SCORPION AUTOMOTIVE

Scorpion Motorcycle S4 C1 Alarm

- २३३ टाउचे / अडिटरासो मजत आणि इमोबिलाइझर प्रणाली जोडता
- फिन कोडिंगचा वापरवाऱ्याने वाडी सुक करू शकता
- काडीक वाडी अडवत रिमोट कंट्रोल
- गाडीची चोरी / चोरी होऊ शकत नाही

Scorpion Motorcycle Transponders Immobiliser

- गाडीची चोरी होऊ शकत नाही
- कोडीक ट्रांसपॉन्डर टाउचे मॉडेल
- गाडीची चोरी होऊ शकत नाही

scorpiontrack

British Product

MADE IN INDIA

इसकलेल्या वाहनांचे पेट्यामधून आणि व्यवस्थापन

- वाहनांचे पेट्यामधून आणि व्यवस्थापन
- वाहनांची अवस्था मॉडेल / वाहनांचे ठिकाण वेळोवेळी डाटा घ्या करू शकता
- वेळ करू शकता आणि, कोडिंगसाठी वाहनांची चोरी होऊ शकत नाही
- वाहनांची चोरी होऊ शकत नाही आणि वाहनांचे अवस्था
- २४ तास निगरानी
- वाहनांची चोरी होऊ शकत नाही / वाहनांचे ठिकाण मॉडेल

We Track....



आमचे पारितोषिके

Our Customers



वाहनांचे ठिकाण वेळोवेळी डाटा घ्या करू शकता आणि, कोडिंगसाठी वाहनांची चोरी होऊ शकत नाही आणि वाहनांचे अवस्था



SCORPION AUTO.COM

Anti-theft Devices NOW IN INDIA

Our Product Sectors

- Automotive Electronics
- Alarms
- Immobilisers
- GPS Tracking

SCORPION AUTOMOTIVE Established in Vehicle Security since 1973

Scorpion Motorcycle S4 C1 Alarm

- The ground breaking 'Super' alarm & immobiliser system fits the most awkward of spaces
- Small remote control for bikers
- Low power draw
- Metal nose cone
- PIN override if remote control is lost

Scorpion Motorcycle Transponder Immobiliser

- Providing single circuit immobilisation protection
- Supplied with a coded transponder tag
- Red status LED

scorpiontrack

British Product

MADE IN INDIA

Stolen Vehicle Tracking & Fleet Management

- Innovative, industry leading fleet management technology
- Location on demand via website
- 100% web based, no download or PC installation required
- Location on smartphone
- Insurance approved
- 24hr monitored
- British designed and manufactured

We Track....



Our Customers



Our Awards

AWARDS



SCORPION  
AUTOMOTIVE

BAJAJ

एस एन के बजाज  
सल्लिस स्टेचनरया जइयाटन प्रसंगी



श्री. राजसाहेब ठाकरे  
यांचे हार्दिक स्वागत

एस एन के बजाज परिवार

THE NEW DISCOVER 100 M

SNK BAJAJ

BAJAJ

TECHNOLOGY RULES



- 3 SPARK PLUGS
- 6 SPEED GEARBOX
- 4-VALVE ENGINE
- MONO SUSPENSION

Pulsar 150S

SNK BAJAJ  
Authorized dealers for Bajaj Auto Ltd.  
SNK BAJAJ Showroom Just .05 kms Ahead

SNK BAJAJ SERVICE

एस एन के बजाज सर्विस









# Market Strategy / Information

## Market Share by Vehicle Type 2012

- Passenger Vehicles (cars) 15.07%
- Commercial Vehicles 4.66%
- Three Wheelers 2.95%
- Two Wheelers 77.32%

# 2 Wheeler Manufacturers

- Hero Motocorp            6 Million per year
- Bajaj Auto                4 Million
- Honda                      2.7 Million
- TVS                         2 Million
- Suzuki                     1/2 Million
- Yamaha                    360k
- Royal Enfield            120k
- Total Market approx 16 million PA

# Phase One

Design Products for the Two wheeler market at the right cost and quality using British design and Indian Manufacture.

**British Product Made in India**



# Local Manufacturing

- PCB Manufacturer
- Plastics Manufacturer
- Cable Harness Manufacturer
- Metal Brackets / Fasteners

# Promotional Activities

- Attend Events
- Network
- Attend Trade shows
- Use UKTI & UKIBC



# Royal Reception 10<sup>th</sup> Nov Pune

Attending;

Head of JLR India

Ford

John Deer

JCB

Vodafone

Mercedes

Skoda

Fiat

Volkswagon







*The British Deputy High Commissioner  
& Mrs Kathryn Iyer*

*request the pleasure of the company of*

*Mr & Mrs Mark Downing*

*in the presence of*

*TRH The Prince of Wales & The Duchess of Cornwall*

*at a Reception at The Royal Western India Turf Club*

*on Sunday, 10<sup>th</sup> November from 1530hrs to 1730 hrs*

*Venue: The Royal Western India Turf Club, Pune*

*Dress: Formal*

*RSVP: 022 6650 2238*

*For Security reasons you are requested to present this invitation at the entrance*



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