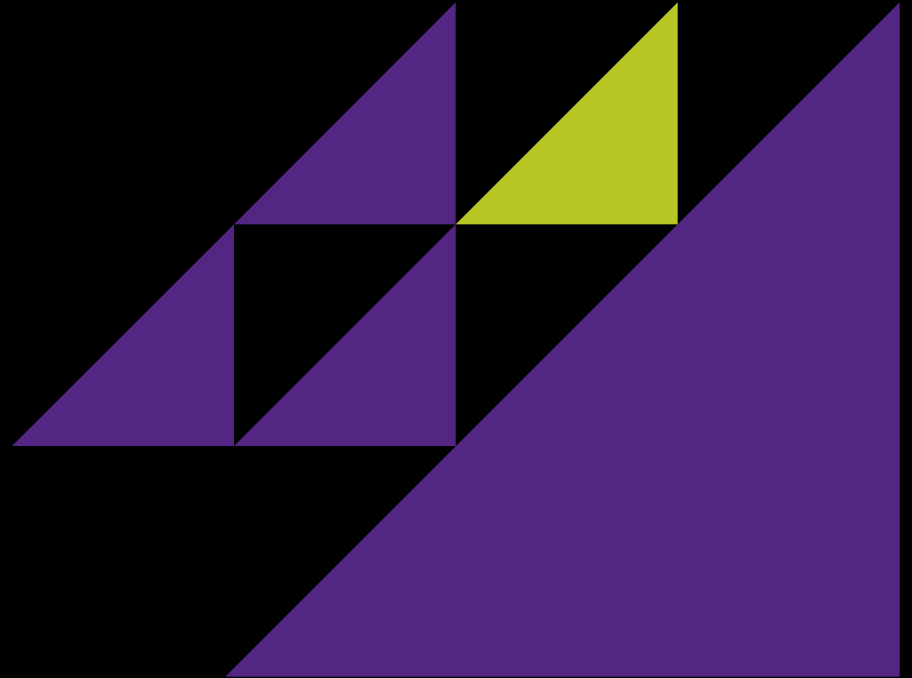


# Service Overview

Presentation by  
Wendy Bowers



# Going for growth: year one successes

6,000 clients  
110 Growth Managers  
1,000 Growth Coaches



3,400

businesses increasing turnover more quickly

3,100

businesses increasing employment at a faster pace

5,700

businesses have an increased ability to reach key milestones

97%

would recommend GrowthAccelerator

91%

were satisfied with their Growth Coach

94%

were satisfied with their Growth Manager

## New growth

- Unlocking new high growth potential: Only 32% of GrowthAccelerator clients had sought strategic business advice in the last two years
- Impact from first interactions: 78% said their initial assessment provided clarity on how to drive growth
- 77% said they got something from GrowthAccelerator they couldn't get elsewhere
- 94% of businesses receiving Business Development coaching have achieved an outcome they couldn't have by themselves
- 90% of businesses receiving Growth through Innovation support have achieved an outcome they couldn't have by themselves (commercialisation of ideas, new product to market, embedding culture of innovation).

## Connecting to Growth

- Emergence of a new business community: 38% of clients were connected to other service providers such as UKTI and the Manufacturing Advisory Service, 89% of whom were happy with the referral.

97%

achieved improvements in their management capability

94%

have made changes to the management of their business which had a positive impact on business performance

47%

have acquired the skills they set out to, while a further 47% say they have gone even further and acquired more skills than they expected to

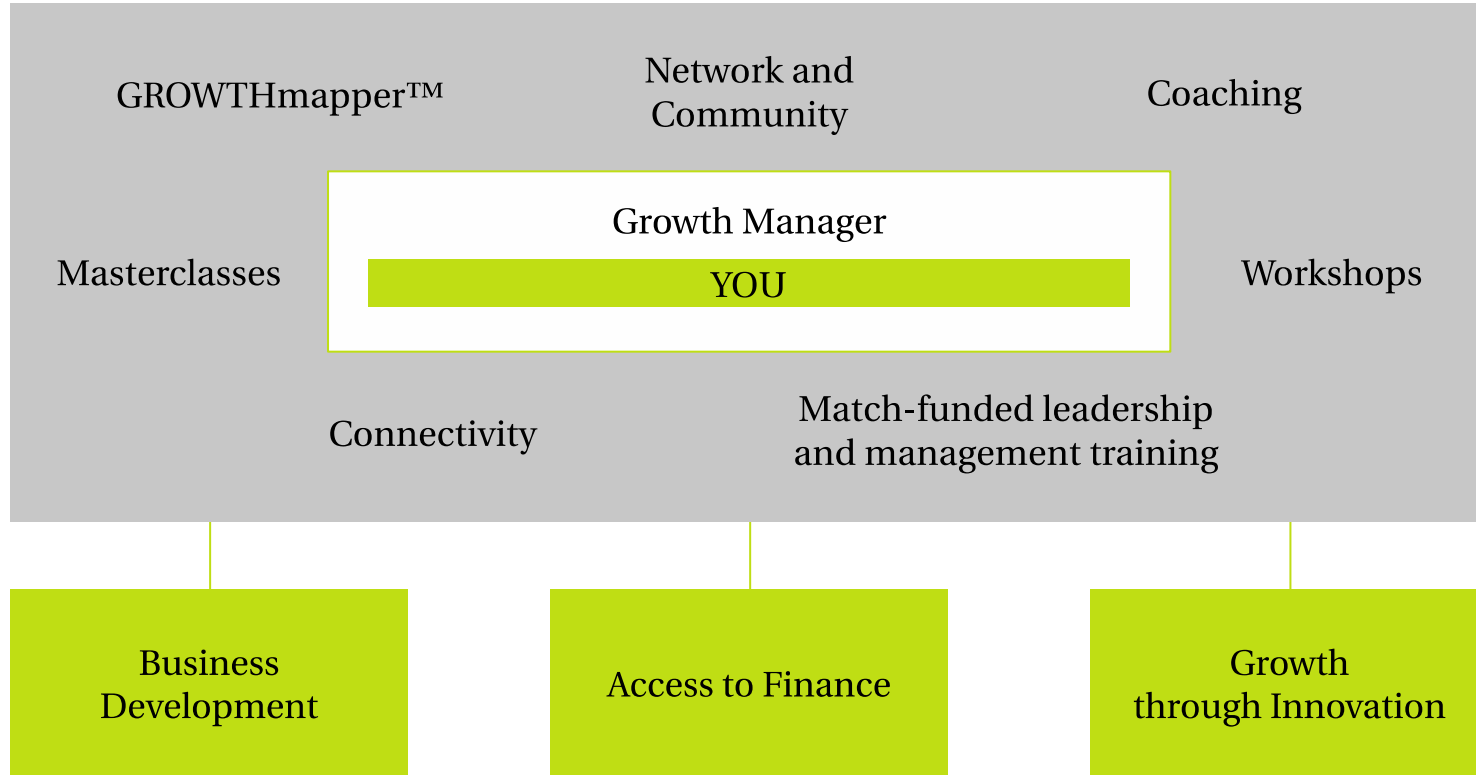
93%

felt more confident in being able to achieve the targets

All data based on survey results

we mean business

# How does GrowthAccelerator work?



---

# Leadership and Management



- Up to £2000 match funding available for senior managers to undertake leadership and management training
- Available for any training linked to the growth objectives of the business
- Senior managers with strategic responsibility for the direction of the business are eligible

---

# Eligibility and cost

- SMEs only - fewer than 250 employees, less than £40m turnover
- Registered in the UK and England
- Any sector
- Growth Accelerators pays the coach, based on delivery and client satisfaction

<b>1 – 4 employees</b>	<b>£600</b>	<b>+ £700 VAT*</b>
<b>5 – 49 employees</b>	<b>£1,500</b>	<b>+ £700 VAT*</b>
<b>50 – 249 employees</b>	<b>£3,000</b>	<b>+ £700 VAT*</b>


*\*VAT based on package of support valued at £3,500.*

---

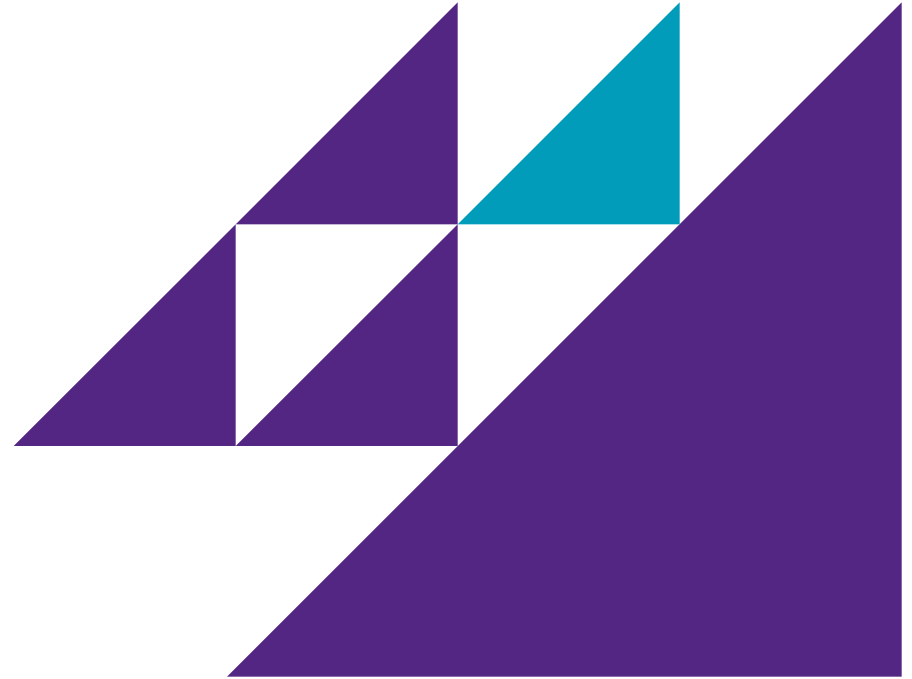
# What are the client benefits?



- An impartial diagnosis of the business
- Additional resource in the form of a professional experienced coach supporting the management team/directors
- Access to additional knowledge and peer learning through masterclasses and workshops
- Up-skilled management team through the process plus access to Leadership and Management training and match funding for training costs (up to £2,000 per individual)

- 
- 
- For further information please contact
  - Wendy Bowers
  - Business Development Manager
  - Mobile 07738 355721
  - Email [w.bowers@winning-pitch.co.uk](mailto:w.bowers@winning-pitch.co.uk)

Questions?





Growth**Accelerator**

Thank you

Business Development Manager  
Lancashire and Cumbria

07738 355721

[w.bowers@winning-pitch.co.uk](mailto:w.bowers@winning-pitch.co.uk)



