



*The
Manufacturing
Club*

How to grow your manufacturing business

Thursday January 29, 2015

8am-10am

In association with:

LANCASHIRE BUSINESS VIEW
The magazine for commerce and industry

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Manufacturing growth

How to grow your manufacturing business

The manufacturing sector is essential to UK economy and industry, and this is mirrored in the Government's initiatives to increase activity in the sector.

However companies are under increasing pressure to cut costs, meet the rising prices of raw materials and take on the additional risks associated with new markets if they are to survive. Companies within the sector must continuously look at ways to stay ahead, and a visit to the Manufacturing Club can give you access to the expertise and insight to help you with this.

What we will cover in the January Manufacturing Club event:

User centred product design – The importance of understanding your customer using human factors
Martin Jones, Innovation Manager, UCLan

The challenges of bringing a product to market
Steve Wilkinson, Business Growth Service, incorporating Manufacturing Advisory Service.

Research and development tax relief and patent box
Tony Medcalf, Moore and Smalley

Event information

Date: Thursday January 29, 2015

Time: 8am – 10am

Venue: HSBC Preston, 1 Forest Green, Caxton Road, Fulwood, Preston PR2 9LJ

Cost: Free

Itinerary

8:00am: Arrival and breakfast

8:30am: Event

10:00am: Close

RSVP

To reserve your place contact:
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