



Northern Automotive Alliance 2017 Annual Dinner Sponsorship Packages:

Included	Platinum £6,500 + VAT	Gold £2500 + VAT (Award or Event)	Silver £1500 + VAT
Co-branding with NAA	√	x	x
Speaker slot & presentation of awards (Introductory presentation at start of awards ceremony)	√	x	x
Separate reception for invited guests and award applicants (up to 50 people)	√	x	x
Table for 10 delegates	2 Tables	1 Table	1 Table
Promotional write up in event brochure	Double Page	Full Page	Half Page
Inclusion of promotional material in rolling video footage throughout the event	√	√	√
Dedicated sponsor feature for each award	x	Award Sponsor Only	x
Company logo on large stage banner background	√	√	√
Inclusion in NAA E-News December 2017 award article	x	Award Sponsor Only	x
Regional/National PR arranged by NAA	√	Award Sponsor Only	x
Joint award sponsor/winner logo for own PR use post event	x	Award Sponsor Only	x
Dedicated sponsor location within the NAA website	√	√	√
Pull up display stand in main room	3-off	1-off	1-off