Focused Support for the Automotive Industry

Join us

www.northernautoalliance.com | info@northernautoalliance.com
“Thank you for your interest in becoming a member of the Northern Automotive Alliance. I have been Chairman of the NAA since 2017 and I am delighted to be part of an organisation that has the growth and success of the Automotive sector as its key aim.

The automotive industry faces a range of challenges. For a business operating in the industry, the variety of issues can seem quite overwhelming. However that’s where the NAA can help. Members of the NAA are no longer on their own trying to find solutions to problems – they are part of a community which regularly comes together ‘in person’ to address issues at events, and which also shares best practice ‘virtually’ through mechanisms such as the monthly newsletter.

The NAA is an extremely efficient organisation which achieves real results for the companies that it works with. However, to gain the most benefit from the NAA you need to be a member, and participate; this brochure summarises over twenty benefits of membership.

I would encourage you to read the brochure and become part of one of the most effective business support organisations in the country, and one which is also making a real difference to the economy, both in the North of England, and nationally.”

Wes Jacklin Chairman of Directors and Advisory Board, Northern Automotive Alliance; Director, McLaren Composites Technology Centre

What is the Northern Automotive Alliance (NAA)?
The NAA is an independent, not-for-profit company which provides a membership service combined with a project management and delivery function to the automotive community across the North of England. The NAA supports micro-companies through to the regional global vehicle manufacturers, offering a diverse service using its established networks. This includes the provision of training, events, funding applications and strategic, business and technical advice.

The NAA was launched in March 2004 with support from regional government funding. From mid-2010 the funding landscape changed and the NAA became an independent company.

The NAA is a strong believer in partnership and collaborative working with both industry and relevant public sector organisations such as BEIS, DIT, universities, local councils and LEPs. The NAA also works with relevant trade organisations including the SMMT, Automotive Council, Make UK and Enginuity.

In 2015 the North West automotive cluster directly generated almost £10bn of the total UK automotive manufacturing economy, which relates to approximately 14% of the UK total, placing it as the second most significant region for automotive manufacture in the UK.*

In the same year, the North West had 22,000 people working in the Automotive sector, and Yorkshire & Humber had 11,000 people. There are also many other suppliers that won’t be classified as primarily operating in the automotive sector.

* Source: ONS (Office for National Statistical) Regional ABS (Annual Business Survey)

Who are NAA members?
NAA members are comprised of the regional global vehicle manufacturers, including Bentley, Jaguar Land Rover, Leyland Trucks, and PSA (Vauxhall) in the North West, together with automotive supply chain companies, ranging from micro-businesses to Tier 1s. There are also other members such as universities and LEPs. The NAA provides a community in which members can network and share best practice.

What area does the NAA cover?
The NAA primarily covers the extended M62 corridor, from Liverpool in the West to Hull in the East. However we also have members based around the UK.

NAA governance
The NAA has a board of directors comprised of the NAA Chief Executive and a small group of senior individuals from automotive OEMs and SMEs. There is also an advisory board, with members from OEMs, Tier 1s, large companies, SMEs and others.
Providing focused industry-specific support that your organisation needs

Industry networking
Joining the NAA means that you have the opportunity to network with the most influential members of the automotive community, in the North West and beyond, and grow your network, environment, and many members are recent converts to success once brought together by the NAA.

Accessing financial support
The NAA helps to source and apply for grants, funding company access and other financial incentives.

Introductions to businesses
Introductions to 3DGBIRE businesses, such as industry bodies and the region’s universities. Such as for in-company initiatives.

Promotion of the organisation
A one-off fact-finding event, providing a unique opportunity to distribute valuable networking and business opportunities and to set in place appropriate plans.

Annual Dinner and Awards
A high-profile networking in a relaxed event, providing the opportunity for NAA members to be at the forefront of their industry.

Regular NAA events
A network of automotive industry-specific networking events, covering a wide range of topics, such as the annual NAA event, which is a growing industry flagship event.

Lobbying/Sector representation
Re-presenting the views of members and the wider sector to national, regional, and other bodies, such as industry bodies and the region’s universities.

Sharing best practice
Working with businesses, the wider sector at regional, national, and international levels.

Promotion of innovation
The NAA helps to source and apply for grants, funding company access and other financial incentives.

Lobbying/Sector representation
Representing the views of members and the wider sector to national, regional, and international levels.

Industry training
Training workshops, the wider sector at regional levels on a wide range of topics, such as industry bodies and the region’s universities.

Annual consultation
A one-to-one consultation each year, providing the opportunity for NAA members to be at the forefront of their industry.

The NAA scored an impressive 100% for usefulness when compared against a wide range of other manufacturing and business support bodies in an annual report. The survey included over 100 survey respondents and was completed by the NAA's contacts within its membership base.

The NAA offers a low-cost membership to the companies in the automotive industry that you want to speak to.

As the automotive leader for 3DGBIRE, the NAA offers an in-depth industry-specific support and expertise to ensure we are close to the real issues within the UK’s ever-changing manufacturing landscape.

Scot Finley
Business Development Manager at 3DGBIRE

The NAA gives us dedicated time and support both in the writing of funding applications and in forming a strategy to continue to increase accessibility to innovative businesses. This intervention by the NAA was very successful and has enabled us to become well-connected and very new markets with the UK’s growing innovative and R&D sector.

We have been given support valuable from the NAA on some successful R&D projects, progress towards commodity commercialization and manufacture.

Paul Andrews
Chair – CEO, 3DGBIRE

As the NAA’s 10th anniversary in 2021, the NAA has a particularly impressive and unique track record of areas. The NAA has a particularly overwhelming amount of information that is compelling reasons why organisations operating in the automotive sector, such as the Society of Motor Manufacturers and Traders (SMMT), are joining the NAA.

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The NAA has a particularly impressive and unique track record. It offers an integral platform for businesses to showcase their products and services at events and exhibitions.

The NAA’s services and support are designed to help automotive companies become more efficient and competitive. The NAA helps to source and apply for grants, funding company access and other financial incentives.

Providing project management support for funded projects and collaborations, as well as for company initiatives.

David Lowe
Business Development Manager at 3DGBIRE

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The benefits of joining the NAA – the view from our members

“Promoting the North West and the wider North as a great place to invest is vitally important to the automotive sector. The NAA plays a fantastic role flying the flag for Northern automotive and supporting small, medium and large companies to prosper.”
Sally Hepton, Director of Government Relations and Corporate Social Responsibility, Bentley Motors

“Best Automotive Networking Platform in the North”
Neill Briggs, Director of Product Development & Co-Founder, Briggs Automotive Company Ltd

“As a supplier of Electrification, Automation and Digitalisation to the largest of OEMs to the most modestly-sized supply chain SME, we felt membership would enable us to get closer to and really understand the manufacturing and digitalisation needs of these companies.”
Stuart Moran, Head of Automotive Business, Siemens

“The North West region has a fantastic automotive sector but it’s sometimes difficult to find the time to develop new relationships. The NAA team provides fantastic support, generates great networking opportunities and promotes the industry and members really well.”
Craig Allen, Regional General Manager, Gefco

“As the manager of an SME, I am always grateful of the opportunity to learn from the experiences of other organisations within our sector. Through their networking events, the NAA is by far the best organisation that I’ve come across to provide these opportunities. Further to this, we have received a significant amount of funded business support that we just wouldn’t have known about was it not for our membership of the NAA. This includes staff training, University projects and mentoring support amongst others.”
Matthew Kershaw, Chief Operating Officer, SETCO

“The NAA has given us the opportunity to gain a real understanding of the needs of the industry, since becoming a member we’ve developed some great relationships and I look forward to continuing our membership.”
Peter Catlow, Director of Energy Cost Management, Businesswise Solutions

For membership rates, please refer to our website:
www.northernautoalliance.com

Sign-up as an NAA member online
www.northernautoalliance.com/about/become-a-member/membership-application-form

The Northern Automotive Alliance
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